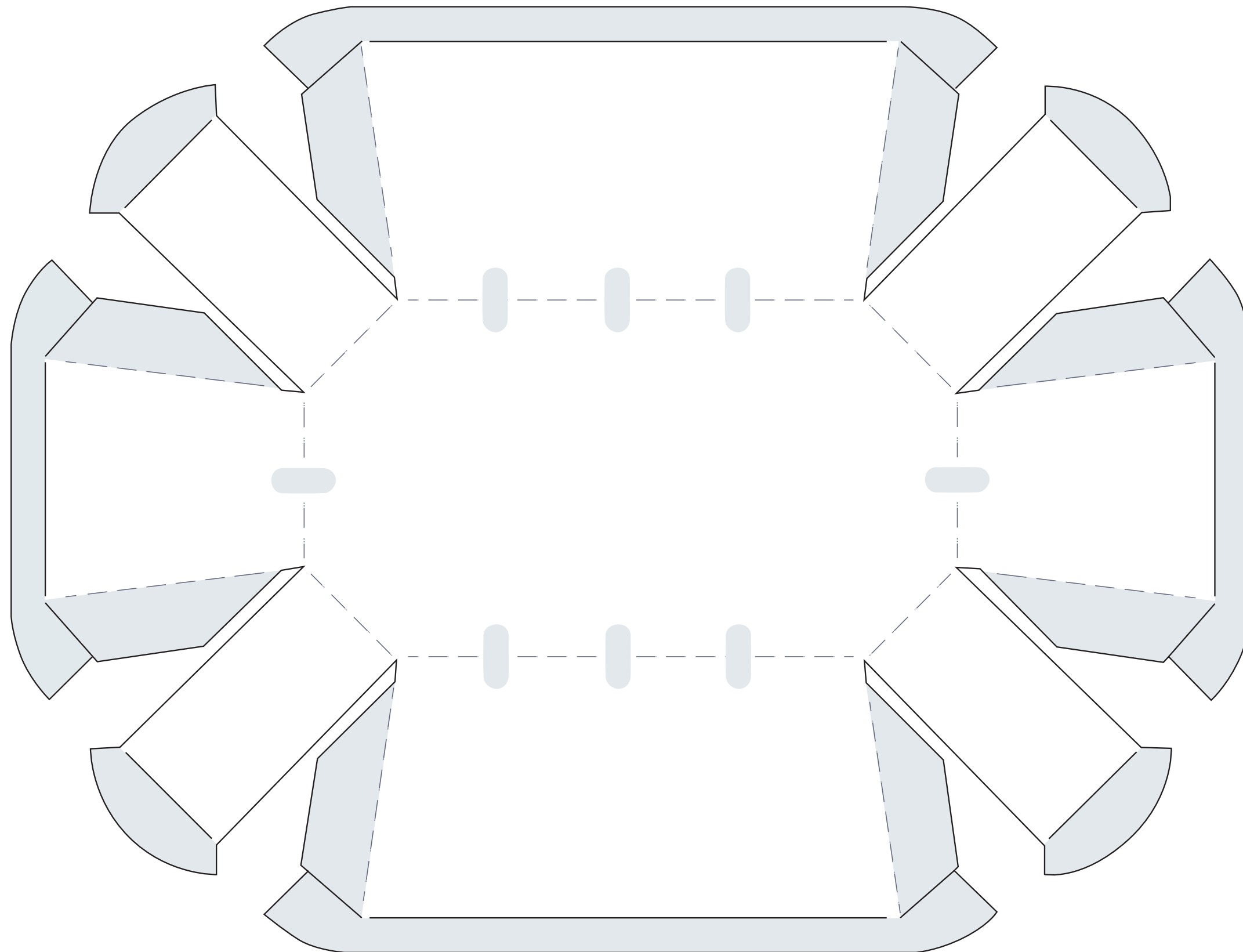


Packaging Design: Strawberry punnet



Create your own strawberry punnet

Using the net for our strawberry punnet, draw your own design and learn what makes a successful, environmentally friendly punnet.

Activity instructions

1. Decorate the white areas of the punnet using your coloured pens and pencils. Think carefully about your design, consider the following questions.

What is the function of the packaging?

- storage
- protecting the product
- to tell a brand message
- transportation

Why is using recyclable materials important

- recycling saves energy and reduces greenhouse gases which helps to tackle climate change
- reduces waste sent to landfill
- protects natural resources

2. Cut along the outside lines of the punnet with scissors until all excess paper is removed

3. Fold firmly along all dashed lines, fold the side tabs and the triangular tabs in, then fold the base rectangular shape to make the punnet by bringing the sides up.

4. Apply glue or tape to the tabs.
Tip: start with one side, attach the side tabs to the panel next to it.

5. Once all tabs are secure and align properly, fold the top and bottom flaps down along the dashed lines.